



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Mentzer Media Services, Inc
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 326564

Schedule Dates 08/14/12-08/20/12
Advertiser Restore Our Future (15808)
Agency Mentzer Media Services, Inc. (3427)
Product Political - Issue (1068)
Brand 1891 ROF (135007)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name CLOYD, ELISE
Phone/Fax /
CPE 1891
Account Types National/Political
Billing Type Standard
Comments RESTORE OUR FUTURE
RESTORE OUR FUTURE

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Jill Hipskind
CO-OP No
Headline # 06274449
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$17,550.00
Net Total \$99,450.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Aug. 2012
Spots 72
Rate \$117,000.00
Grand Total: 72 \$117,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	7A- 8A (EST)				1	1	1			3	\$2,000.00	\$6,000.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
2.0	Normal Line / Spot	08/15/12-08/17/12	2	:30	8A- 9A (EST)				1			1		2	\$2,000.00	\$4,000.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
3.0	Normal Line / Spot	08/14/12-08/17/12	2	:30	9A- 10A (EST)				2	2	2			8	\$650.00	\$5,200.00	Charlotte (WSOC)	2X MAX/DAY	8/13/12
4.0	Normal Line / Spot	08/14/12-08/17/12	2	:30	12P- 1P (EST)				2	2	2			8	\$750.00	\$6,000.00	Charlotte (WSOC)	2X MAX/DAY	8/13/12
5.0	Normal Line / Spot	08/14/12-08/17/12	3	:30	5P- 5:30P (EST)				1	1	1			4	\$1,800.00	\$7,200.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
6.0	Normal Line / Spot	08/14/12-08/17/12	3	:30	5:30P- 6P (EST)				1	1	1			4	\$1,900.00	\$7,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
7.0	Normal Line / Spot	08/14/12-08/17/12	3	:30	6P- 6:30P (EST)				1	1	1			4	\$2,100.00	\$8,400.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
8.0	Normal Line / Spot	08/14/12-08/16/12	2	:30	11:35P- 12:05A (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
9.0	Normal Line / Spot	08/14/12-08/19/12	2	:30	11P- 11:35P (EST)				1	1	1	1	1	6	\$3,600.00	\$21,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
10.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	6A- 7A (EST)							2		2	\$800.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
11.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	7A- 8A (EST)							2		2	\$800.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
12.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	8A- 9A (EST)							2		2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
13.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	12P- 12:30P (EST)							1		1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12
14.0	Normal Line / Spot	08/18/12-08/18/12	2	:30	6P- 6:30P (EST)							1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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15.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	7A- 8A (EST)								2	2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
16.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	12P- 12:30P (EST)								1	1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
17.0	Normal Line / Spot	08/19/12-08/19/12	2	:30	6P- 6:30P (EST)								1	1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
18.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	7A- 8A (EST)		1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
19.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	8A- 9A (EST)		1							1	\$2,000.00	\$2,000.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
20.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	9A- 10A (EST)		2							2	\$650.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
21.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	12P- 1P (EST)		2							2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
22.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	5P- 5:30P (EST)		1							1	\$1,800.00	\$1,800.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
23.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	5:30P- 6P (EST)		1							1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
24.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	6P- 6:30P (EST)		1							1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
25.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	6:58P- 7:30P (EST)		1							1	\$2,100.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
26.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	11:35P- 12:05A (EST)		1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
27.0	Normal Line / Spot	08/20/12-08/20/12	2	:30	11P- 11:35P (EST)		1							1	\$3,600.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12
28.0	Normal Line / Spot	08/20/12-08/20/12	3	:30	8P- 10P (EST)		1							1	\$6,500.00	\$6,500.00	Charlotte (WSOC)	1X MAX/DAV	8/13/12

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30.0	Normal Line/ Spot	08/17/12-08/17/12	2	:30	12:05A- 12:35A (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	8/13/12

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REP HEADLINE# 6274449
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 10.4
 *** WSOC-TV ***

ADV # ADV. NAME ISS/RESTORE OUR FUTURE REP. # OFF. # 220 SALESMAN #
 AGY # 1703 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306
 TOWSON, MD 21286
 SALES PRSN PH- NICK WELTE

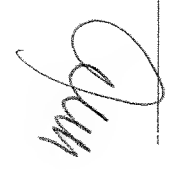
ORDER # CONTRACT # 6274449 CLASS: NATL. LOCAL REGIONAL

PRDCT RESTORE OUR FUTURE EST#1891 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 10.40

REP: TO JILL
 FR JARED
 NEW ROF ORDER
 TOTAL \$117000
 PLS CNF THANKS



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
 AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
 FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
 RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$2,000.00	8/15	8/17	3		W-F	3

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1891
 PROGRAM : GMA
 RA35+ : 3.0
 CON COM1 : 1X MAX/DAY



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 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG13/12 10.4
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			800A-900A	30		\$2,000.00	8/15	8/17	2		W,F	2
	PROGRAM :		GMA									
	RA35+ :		3.0									
	CON COM1 :		1X MAX/DAY									
3			900A-1000A	30		\$650.00	8/14	8/17	8		TU-F	8
	PROGRAM :		LIVE WITH KELLY									
	RA35+ :		2.0									
	CON COM1 :		2X MAX/DAY									
4			1200N-100P	30		\$750.00	8/14	8/17	8		TU-F	8
	PROGRAM :		NEWS									
	RA35+ :		2.0									
	CON COM1 :		2X MAX/DAY									
5			500P-530P	30		\$1,800.00	8/14	8/17	4		TU-F	4
	PROGRAM :		NEWS									
	RA35+ :		4.0									
	CON COM1 :		1X MAX/DAY									
6			530P-600P	30		\$1,900.00	8/14	8/17	4		TU-F	4
	PROGRAM :		NEWS									
	RA35+ :		4.0									
	CON COM1 :		1X MAX/DAY									
7			600P-630P	30		\$2,100.00	8/14	8/17	4		TU-F	4
	PROGRAM :		NEWS									
	RA35+ :		4.0									
	CON COM1 :		1X MAX/DAY									
8			700P-730P	30		\$2,100.00	8/14	8/17	4		TU-F	4
	PROGRAM :		INSIDE EDITION									
	RA35+ :		4.0									
	CON COM1 :		1X MAX/DAY									
9			1135P-1205A	30		\$1,200.00	8/14	8/17	4		TU-F	4
	PROGRAM :		NITELINE									
	RA35+ :		3.0									
	CON COM1 :		1X MAX/DAY									

Handwritten notes and corrections:
 - Line 2: 2
 - Line 3: 2
 - Line 4: 2
 - Line 5: 3
 - Line 6: 3
 - Line 7: 3
 - Line 8: 2
 - Line 9: 2
 - Line 9: TU-F 14

AUG13/12 10.4
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			1100P-1135P	30		\$3,600.00	8/14	8/19	6	2	TU-SU	6
PROGRAM : NEWS RA35+ : 4.0 CON COM1 : 1X MAX/DAY												
11			600A-700A	30		\$800.00	8/18	8/18	2	2	SAT	2
PROGRAM : NEWS RA35+ : 2.0												
12			700A-800A	30		\$800.00	8/18	8/18	2	2	SAT	2
PROGRAM : NEWS RA35+ : 3.0												
13			800A-900A	30		\$1,200.00	8/18	8/18	2	2	SAT	2
PROGRAM : GMA SAT RA35+ : 3.0												
14			1200N-1230P	30		\$550.00	8/18	8/18	1	1	SAT	1
PROGRAM : NEWS RA35+ : 2.0												
15			600P-630P	30		\$1,800.00	8/18	8/18	1	1	SAT	1
PROGRAM : NEWS RA35+ : 7.0												
16			700A-800A	30		\$750.00	8/19	8/19	2	2	SUN	2
PROGRAM : NEWS RA35+ : 3.0												
17			1200N-1230P	30		\$550.00	8/19	8/19	1	1	SUN	1
PROGRAM : NEWS RA35+ : 2.0												
18			600P-630P	30		\$1,800.00	8/19	8/19	1	1	SUN	1
PROGRAM : NEWS RA35+ : 5.0												

REP HEADLINE# 6274449
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG13/12 10.4
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			700A-800A PROGRAM : GMA RA35+ : 3.0	30		\$2,000.00	8/20	8/20	1		MON	1
20			800A-900A PROGRAM : GMA RA35+ : 3.0	30		\$2,000.00	8/20	8/20	1		MON	1
21			900A-1000A PROGRAM : LIVE WITH KELLY RA35+ : 2.0	30		\$650.00	8/20	8/20	2		MON	2
22			1200N-1230P PROGRAM : NEWS RA35+ : 2.0	30		\$750.00	8/20	8/20	2		MON	2
23			500P-530P PROGRAM : NEWS RA35+ : 4.0	30		\$1,800.00	8/20	8/20	1		MON	1
24			530P-600P PROGRAM : NEWS RA35+ : 4.0	30		\$1,900.00	8/20	8/20	1		MON	1
25			600P-630P PROGRAM : NEWS RA35+ : 4.0	30		\$2,100.00	8/20	8/20	1		MON	1
26			700P-730P PROGRAM : INSIDE EDITION RA35+ : 4.0	30		\$2,100.00	8/20	8/20	1		MON	1
27			1135P-1205A PROGRAM : NITELINE RA35+ : 3.0	30		\$1,200.00	8/20	8/20	1		MON	1
28			1100P-1135P PROGRAM : NEWS RA35+ : 4.0	30		\$3,600.00	8/20	8/20	1		MON	1

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29			800P-1000P	30		\$6,500.00	8/20	8/20	1		MON	1
PROGRAM : BACHELOR PAD												
RA35+ : 7.0												

AUG/12 117000.00

CONTRACT TOTAL 117000.00
 TOTAL SPOTS 72

MARKET TOTALS \$403,448 WSOC 29% WBTV 48% WCNC 13% WCCB 10% WJZY 0% WMYT 0% WAXN 0%
 CABL 0%

SVC- NSI BOOKS- MAY/11
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WSOC-TV	Date: 8/13/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$ 950 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/11 _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title